

# TDC Special Project Accounts

- Development Account
- Contingency Account
- Donations and Sponsorships  
Special Revenue account

# Currently permissible uses

(per TDC plan in ordinance code)

**Development Account** – “to acquire, construct, enlarge, remodel or improve publicly owned convention centers, coliseums,(e.g., arena)or auditoriums (e.g., Performing arts center), or aquariums or museums that are publicly owned and operated or owned and operated by a not for profit organization ...and open to the public” “No funds in the Development Account shall be used for the general or routine maintenance, operation or promotion of such facilities”

666.108(b)(6) and 111.600(b) pursuant to the authority granted in FL Stat 125.0104(5)(a)1.

**Contingency Account** – “to fund unforeseen opportunities of **major significance** to tourism in the City” Contemplated to include **activities** and **projects**  
666.108(b)(7) and 111.600(c) pursuant to authority of FL Stat 125.0104 (5)

**Donations and Sponsorships Special Revenue account** – “to defray the costs and expenses related to (i) the Tourist Development Plan components described in Section 666.108, Ordinance Code; and (ii) **existing and future tourist activities, tourist facilities and tourist attractions in Duval County**. Expenditures from the Fund shall not be subject to the Tourist Development Plan requirements set forth in Chapter 666, Ordinance Code.”

111.601

# Statutory authority for permissible uses expanded in 2017

May now include maintenance and operation of public facilities if meet a number of criteria to demonstrate the tourist impact of the project and if project is not solely funded with tourist tax funds.

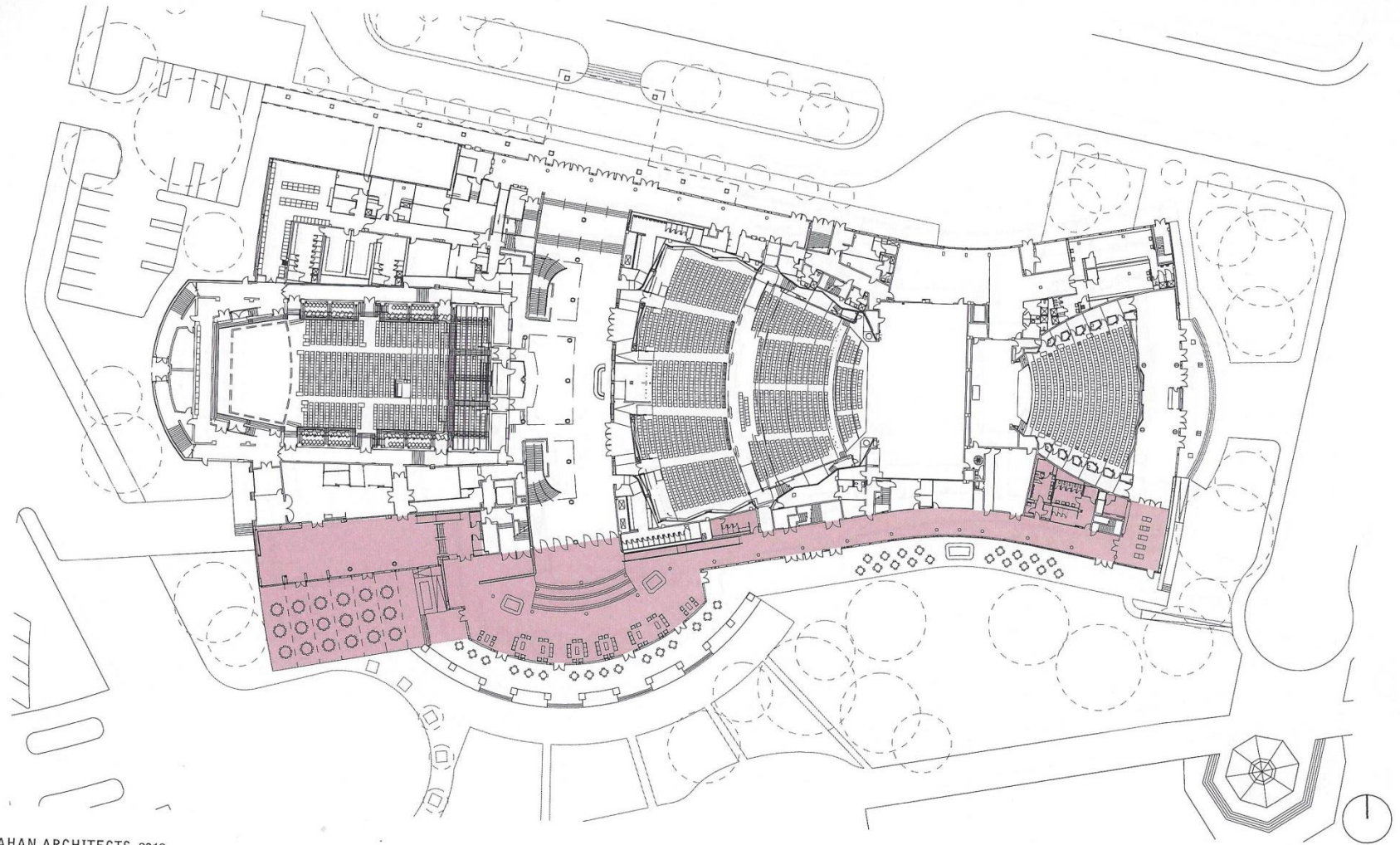
125.0104(5)(a)6.

# Proposed Initial uses for Development Account

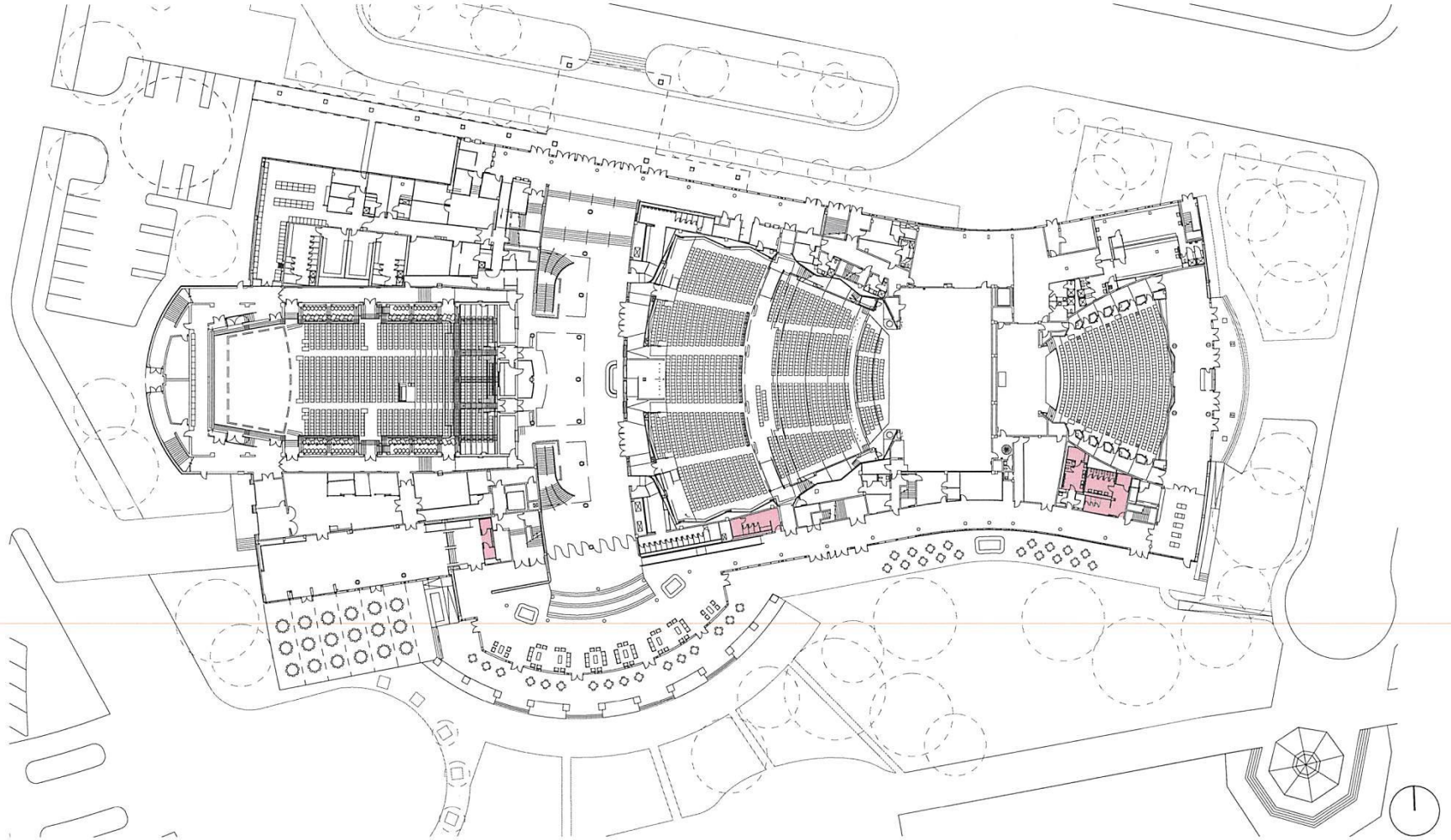
1. New Downtown Riverfront Visitor Center  
within the Performing Arts Center \$850,000
2. Livestream projection on CSX  
Façade from TUCPA and terraced  
lawn seating (re-locate drop off) \$1,200,000

# **Riverfront Visitor Center**

Plan: New Construction - Riverfront Program

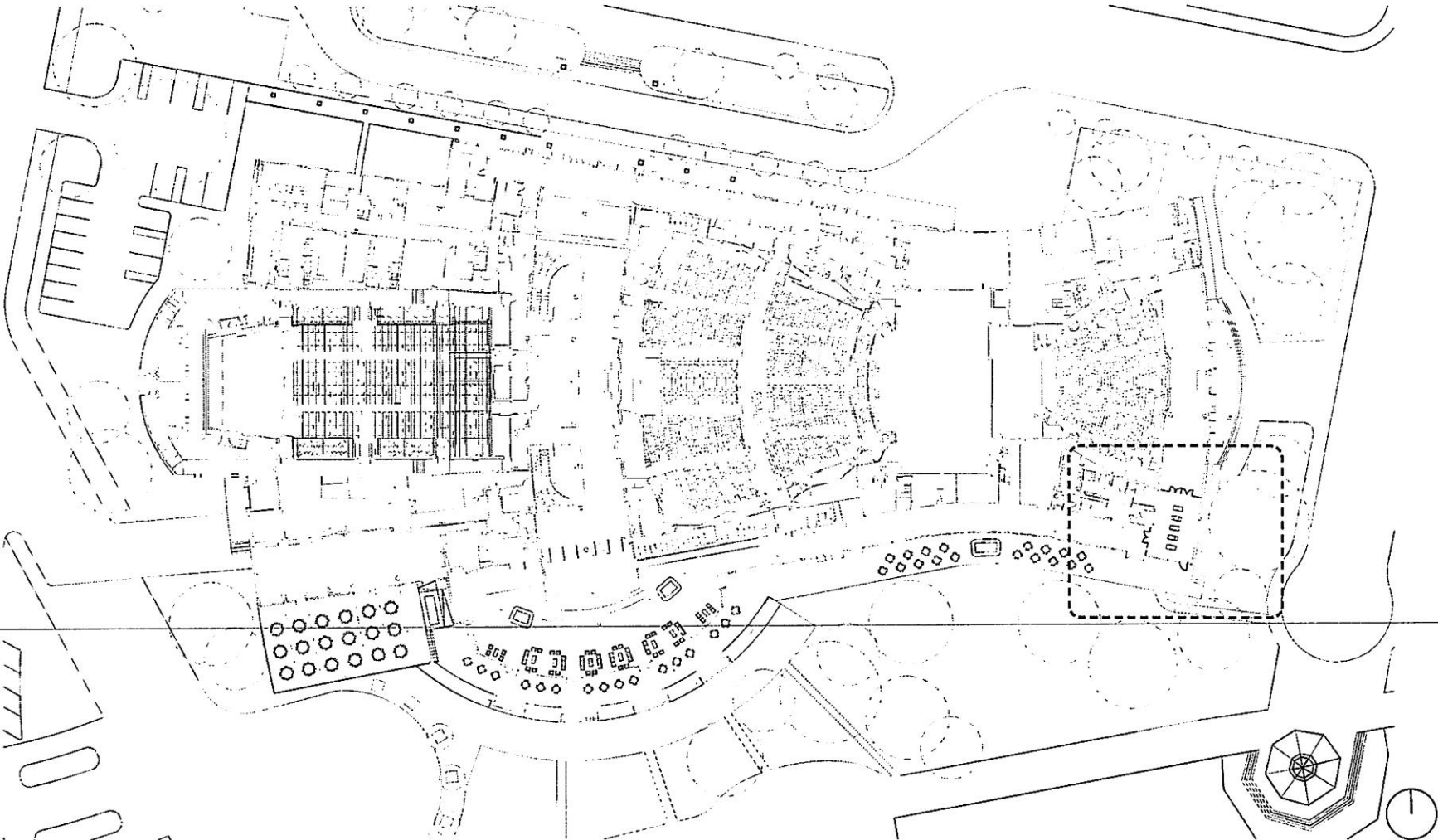


Plan: New Construction - Restrooms Servicing Riverfront

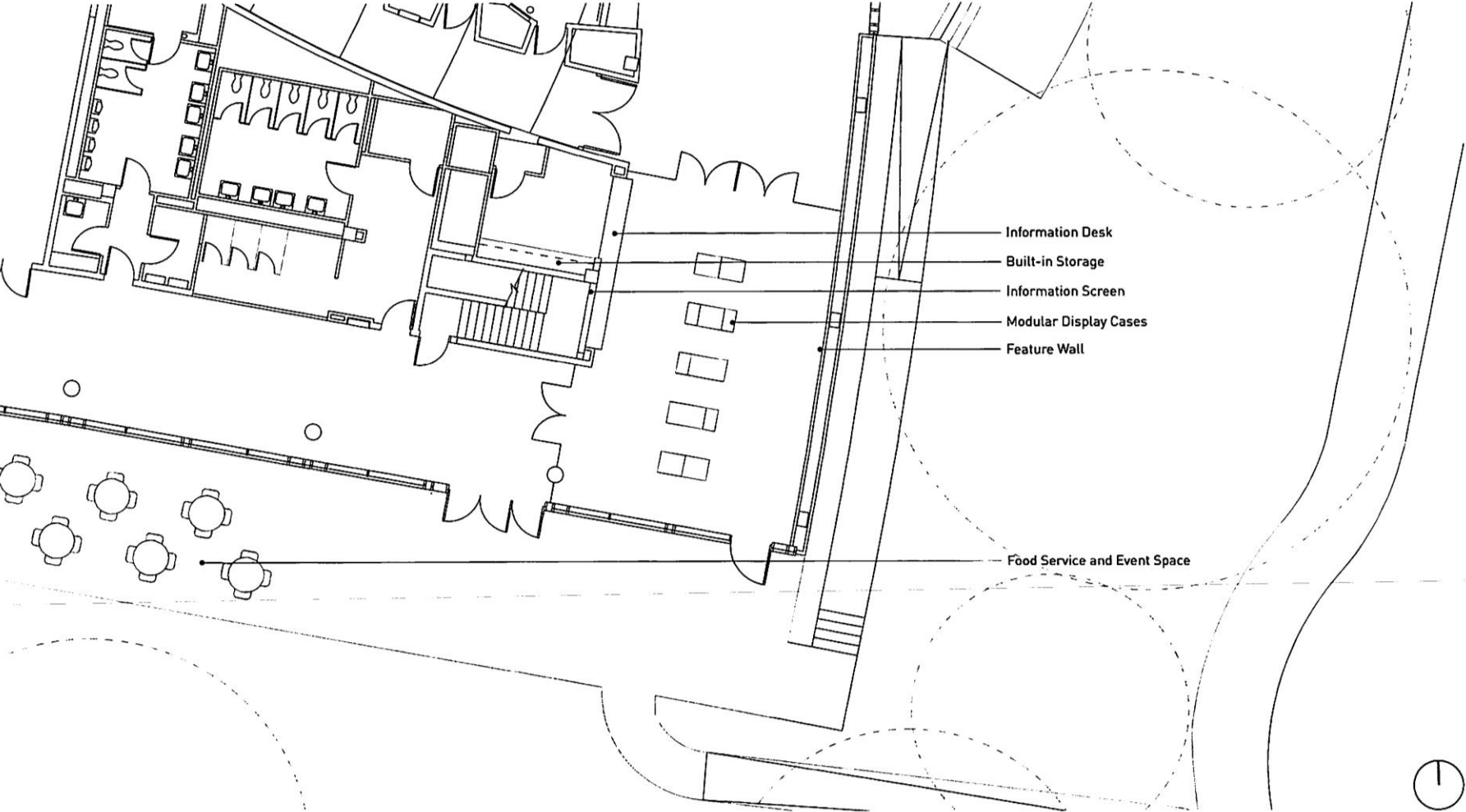




**Plan: Visitors Center/Gift Shop**



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Precedent: Magnolia Mound Visitors Center



Perspective: Gift Shop/Visitors Center

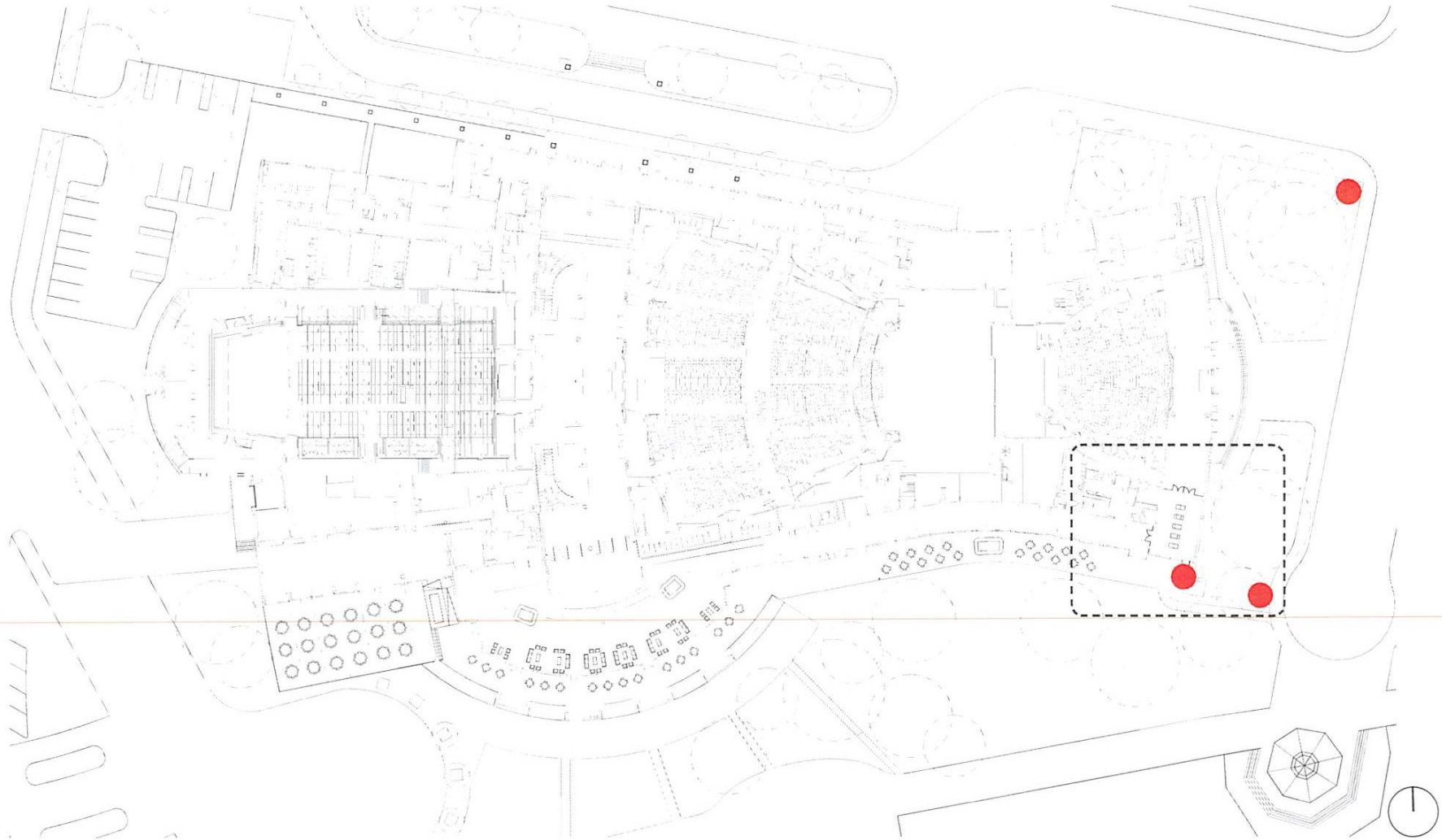


Perspective: Gift Shop/Visitors Center





# Plan: Visitors Center/Gift Shop Signage Locations



# Wallcast Outdoor Venue

(for Livestream and Cinema modeled after  
Soundscape Park in Miami Beach)

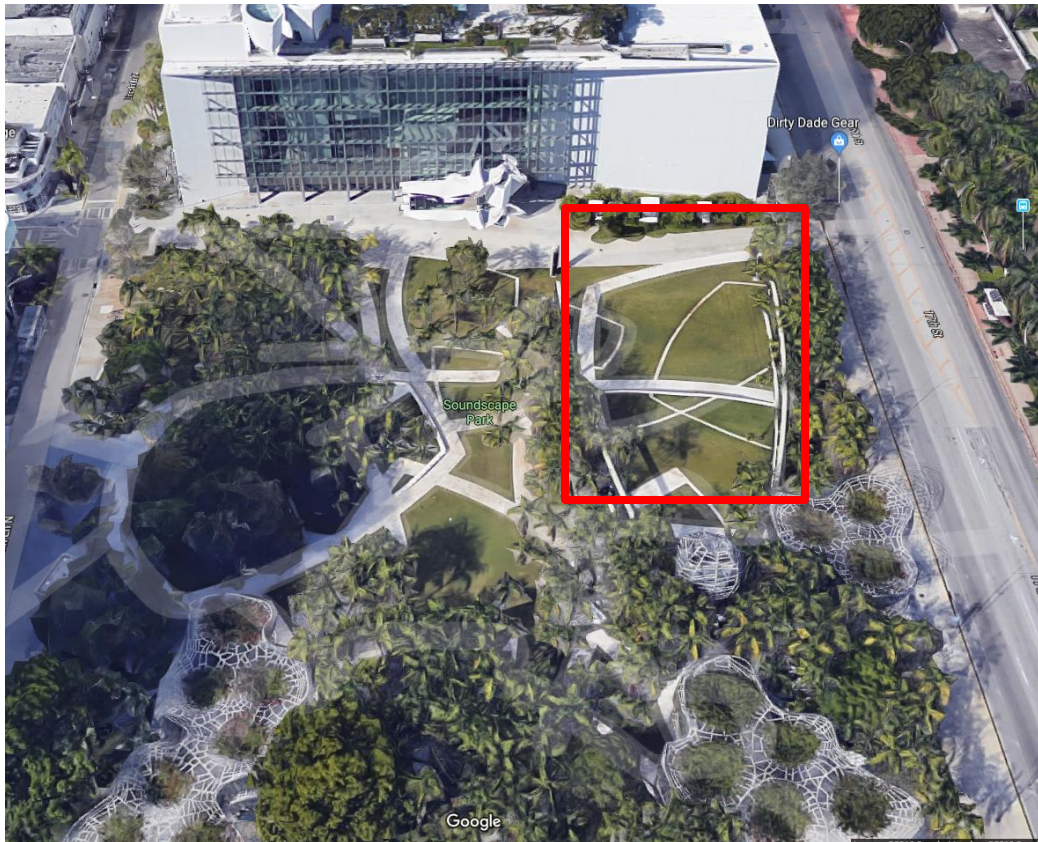
**Evening Activation using Existing  
Performances and recorded content**



Livestream of New World Symphony, theatrical performances, and projected movies



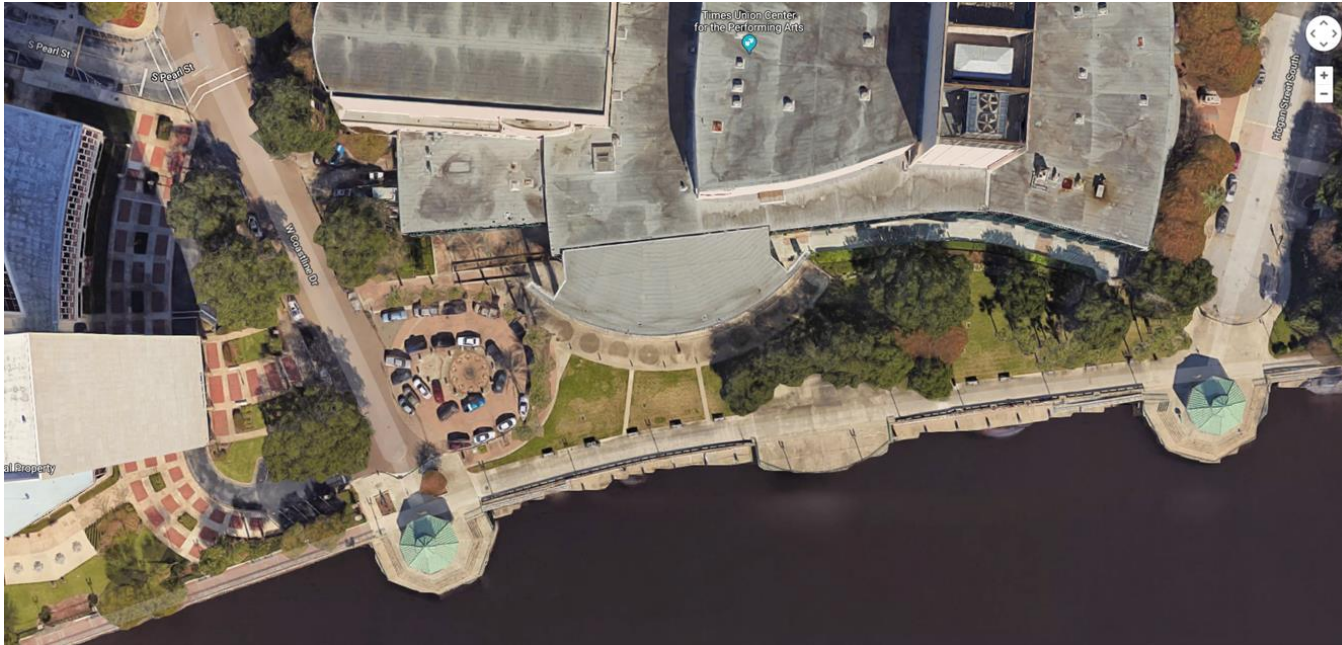




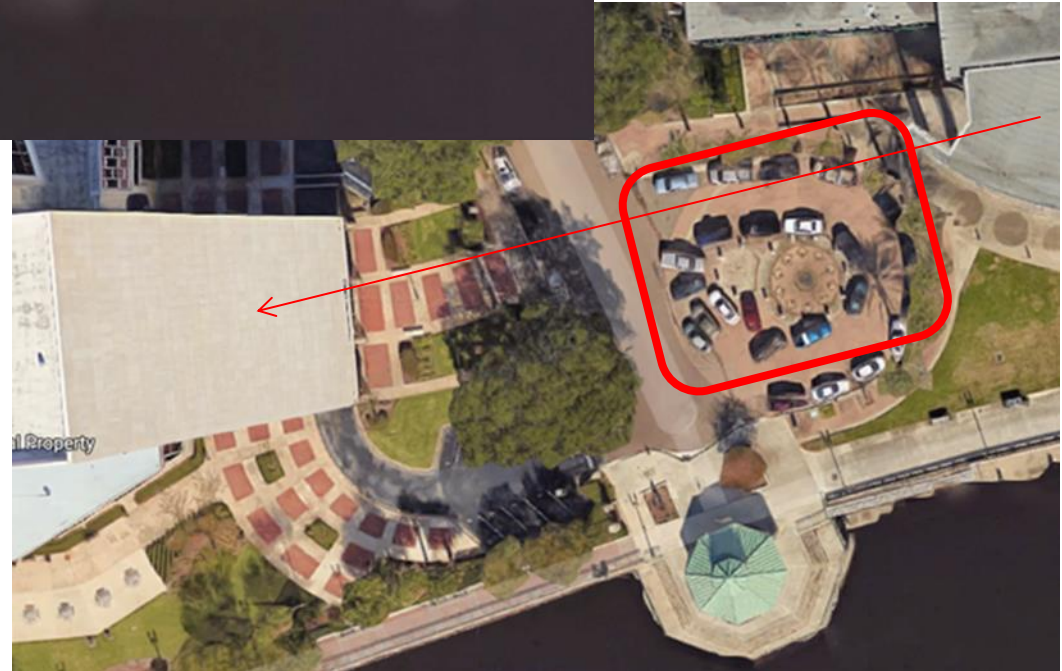
Space on projection wall and lawn seating comparable in size to our opportunity



# Performing Arts Garden



Similar space for seating, distances using CSX wall as projection surface







Lawn seating very informal, unstructured

Projection from rear of seating lawn



Speakers create ring around edges of seating lawn

# **Future Phases of Performing Arts Garden Riverfront Attraction**

- **Synchronized light sound show using multiple locations including building facades, Friendship Fountain, waterfront sun shades, gardens, and eventually including the bridges**
- **Performing Arts Center restaurant in Davis Gallery and adjacent patio**
- **Performing Arts Center Lounge in Uible Lobby**

**Next request: Nightly synchronized Light/Sound show using Friendship Fountain and the St. Johns River Park ; the Performing Arts Garden and building facades; and eventually the Main Street and Acosta Bridges**

- Miller Electric, TLC and The Moment Factory currently engaged to develop concept of show, cost estimates and hardware/software specs as well as operating cost estimates (to be complete by year end)
- Plan to request Development Account funding for this element of Performing Arts space (February?)
- Plan to request TDC funding through multi-year contract for maintenance costs of nightly show (fountain, lights, sound, controllers) (February?)







Façade  
outline  
lighting  
that  
changes  
color to  
music



Turrell Skyspace

Tree lighting  
show

